

PO Box 698
408 Maxwell Ave
Springer NM 87747

Springer Electric Cooperative, Inc.

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ELECTRICITY FROM THE WIND

Pollution Free Wind Power

- *Clean*
- *Renewable*
- *Good for the Air*
- *Good for the Earth*
- *Good for Our Future*

Telephone: 505-483-2421 or
800-288-1353

Now there is a choice in Northeastern New Mexico. You can choose pollution free, renewable wind generated electricity. Wind power is available through Springer Electric Cooperative in 100 kilowatt "blocks" right now.

Today over 85% of New Mexico's electricity is generated by burning coal. Fossil fuel generated electricity is a contributor to air pollution and water pollution. Now we have the opportunity to buy clean, renewable wind power. Buying wind power is a great way to demonstrate support for clean, renewable energy sources.

It's easy to do...

You can purchase wind power for your home or business by paying slightly more on your monthly electric bill. Currently, wind generated electricity costs more than traditional fossil fuel generated electricity. But, by paying a bit more and buying wind power *now*, you help build the demand for clean, renewable energy. The concept of paying more for clean power is called "green pricing". Green pricing programs are available around the country; they provide an opportunity to accelerate this important transition to clean and renewable energy sources. As more people choose wind power, more wind farms will be built and the costs will come down.



Signing Up Is Simple

The cost of each 100 kilowatt-hour block is \$1.25 per month, which is billed in addition to your regular energy charge on your monthly statement. Customers must make a one-year commitment. To sign up, complete the attached form. For more information, please call Springer Electric Cooperative Inc. at 505-483-2421, Monday through Friday.



Ten Great Reasons to Buy Pollution-Free Wind Power

- 1. Help clean our region's air** Buying wind power reduces smog, acid rain and air pollution.
- 2. Make a difference** Be part of the effort to speed the transition to clean, renewable sources.
- 3. Conservation for future generations** Our nation's oil, natural gas & coal won't last forever. Our wind & solar resources need to be developed now.
- 4. Money talks** The more customers that sign up, the more wind power will be installed
- 5. "Cheaper" energy may actually cost more** Wind is a bit more expensive for now, but consider the total cost of energy from other sources: smog, acid rain, oil spills, nuclear waste storage, lost salmon species.
- 6. Reduce your own pollution** Buying wind power is a cheap, easy way to dramatically reduce the environmental impacts of your energy use.
- 7. Wind power has an expansive future** Wind energy has been the fastest

growing source of electric generation in the world in the 1990's and into 2001 and 2002.

- 8. It is inexpensive** \$1.25 per month is a small price to pay to save 1,200 pounds of coal and avoid 2,400 pounds of air pollution a year.
- 9. It is YOUR choice** A powerful choice, pollution-free electricity from the wind!
- 10. It is the RIGHT thing to do**



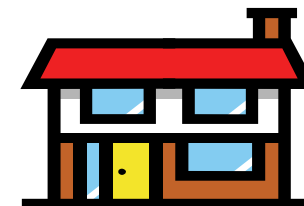
BUYING WIND POWER MAKES A DIFFERENCE

Wind power helps build a sustainable energy future and a healthier environment. Wind power is pollution-free, it produces no smog or acid rain and does not contribute to global warming.

Buying one 100 kwh block of wind power each month for a year has the same environmental benefit as **not** driving a car for 2,400 miles or planting one-half acre of trees. Think about it. For the price of a video rental, you can make a significant reduction in the environmental impact of your electricity use. Buying wind power is one of the best things you can do to help the environment.

SOME FACTS ABOUT WIND POWER

- ⇒ WIND ENERGY IS A RENEWABLE RESOURCE, SO NO MATTER HOW MUCH IS USED TODAY, THERE WILL STILL BE THE SAME SUPPLY FOR THE FUTURE.
- ⇒ WIND ENERGY IS A DOMESTIC, RELIABLE RESOURCE THAT PROVIDES MORE JOBS PER DOLLAR INVESTED THAN ANY OTHER ENERGY TECHNOLOGY.
- ⇒ BY USING RENEWABLE ENERGY, YOU WORK IMMEDIATELY TO IMPROVE THE ENVIRONMENT FOR YOU, YOUR CHILDREN, AND FUTURE GENERATIONS.
- ⇒ TODAY'S WIND TURBINES ARE TECHNOLOGICALLY ADVANCED AND CAN CONVERT DIRECT WIND ENERGY INTO ELECTRICITY.
- ⇒ WIND POWER IS AN ESPECIALLY GOOD CHOICE WHEN BUYING GREEN POWER. IT IS ONE OF THE CHEAPEST AND CLEANEST RENEWABLE ENERGY SOURCES AVAILABLE. THERE IS NO EXTRACTION AND CONSUMPTION OF FUEL, AND NO AIR POLLUTION.



Use renewable wind power to light and heat

Yes, I want to purchase pollution-free wind generated electricity.

- I understand that for each 100 kilowatt-hour block of wind power purchased, \$1.25 will be billed in addition to my regular energy charge on my monthly Springer Electric Cooperative statement.

- 1 block (100 kilowatt hours) = \$1.25/month
 2 blocks (200 kilowatt hours) = \$2.50 /month
 3 blocks (300 kilowatt hours) = \$3.75 /month
 4 blocks (400 kilowatt hours) = \$5.00 /month
 Other

___ 100 kilowatt blocks @\$1.25 each = ___

Name _____

Address _____

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